



Who is Carealytix?

We are a digital health startup focused on redefining care delivery in nephrology. Our three founders bring the required mix of digital health, tech expertise and strategy consulting. Together with our growing team, we are on a path to disrupt a medical field and industry, in which it has been long overdue to put the patient into the true spotlight.

What do we do?

Chronic kidney disease (CKD) is among the top-10 leading causes of death worldwide. In the US, renal replacement therapy cost is almost 1% of GDP (!). Even though patients have strong influence over their own health and survival rates, they most often lack the tools to master their own health. We are building a platform that entails both a patient companion app (Miku), as well as a web-based physician portal to change that!

Join our Masterclass with Contact & Cooperation on “Back-of-the-envelope market assessments”!

As a former strategy consultant and entrepreneur, Co-Founder Dominik Bundschuh will deliver a crashcourse on back-of-the-envelope calculations to scan commercial opportunities faster and assess a situation financially in only a few minutes. Tune in and get some practice in to become a pro at bottom-up and top-down market estimates!

Agenda for Friday, December 2nd, 2022 (10:00 - 13:00)

- 10:00 – 10:20 Welcome & Introduction
- 10:20 – 10:40 Back-of-the-envelope estimates
- 11:00 – 12:00 Block 1: Quick & dirty back-of-the-envelope calculations
- 12:10 – 12:30 Block 2: Back of the envelope Excel models & business cases
- 12:30 – 13:00 Open Q&A to strategy consulting & startup life

